

# **Ares Orthotics Promotional Brochure**

## **Tagline**

fit. function. finish .... faster.

## **About Blaine:**

Shortly after graduating from physiotherapy in 1995, Blaine began his path to learn more about orthotics and provide excellent orthotic service to his patients. He branched out from there, to manufacturing his own orthotics for his patients and then for others. Blaine has been in the orthotic industry for 19 years and is well versed in both clinical and manufacturing of orthotics.

## **About Ares:**

Ares Orthotics was established in 2007 by Blaine Dombowsky. Ares mission is to provide the highest quality of orthotics, at fair market price in 2 days turnaround or less. We utilize PFOLA approved practices in custom manufacturing each pair of orthotics. We do not use library systems or best fit pre fabs. Ares believes in using technology to help us manufacture great orthotics and not to use technology to be 'THE' manufacturer.

Ares has developed its own manufacturing process (still utilizing traditional vacuum forming of raw materials to an individually custom designed positive) that improves FF transition, is more accurate and completely reproducible for refill orders. ... It's also faster .... way faster!

Ares utilizes the following materials in manufacturing:

## **Shellshocked**

- Polypropylene
- XT Sprint
- EVA
- DBX6
- TL2100

## **Topcovers**

- Puff
- Neolon
- Vinyl
- Ultrasuede
- Microsuede
- P-cell

## **Paddings**

- Poron
- EVA

**Warranty / Guarantee**

Under normal wearing conditions polypropylene and carboplastic shells are guaranteed against breakage for the functional life of the orthotic.

Under normal wearing conditions EVA orthotics are guaranteed against excessive compression for 6 months.

Additions, posts and top covers are guaranteed for 6 months against manufacturing and material defects.

**Main Message**

2 day turnaround .... why is a 2 day turnaround important? Early Intervention. ... The sooner your patients get their prescribed orthotic treatment the sooner they will improve. It has been well documented that early intervention in treatment protocols significantly decreases the likelihood of a chronic issue developing.

Utilizing our proprietary Cold Grind technology, in two days or less, we achieve well balanced, accurate orthotics with seamless FF transitions AND where refills are guaranteed to be the same as originals.

**Contact**

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